



Building Resilient Events

In the time of Covid

- **Founded Verve in 1999**
- **Led a vast portfolio of events from large public events to exclusive retreats**
- **Consult on event feasibility and business case projects, building capability, event development, event strategy +**
- **Past Chair of NZEA.**



Terri van Schooten

CEO – Verve Consulting Limited

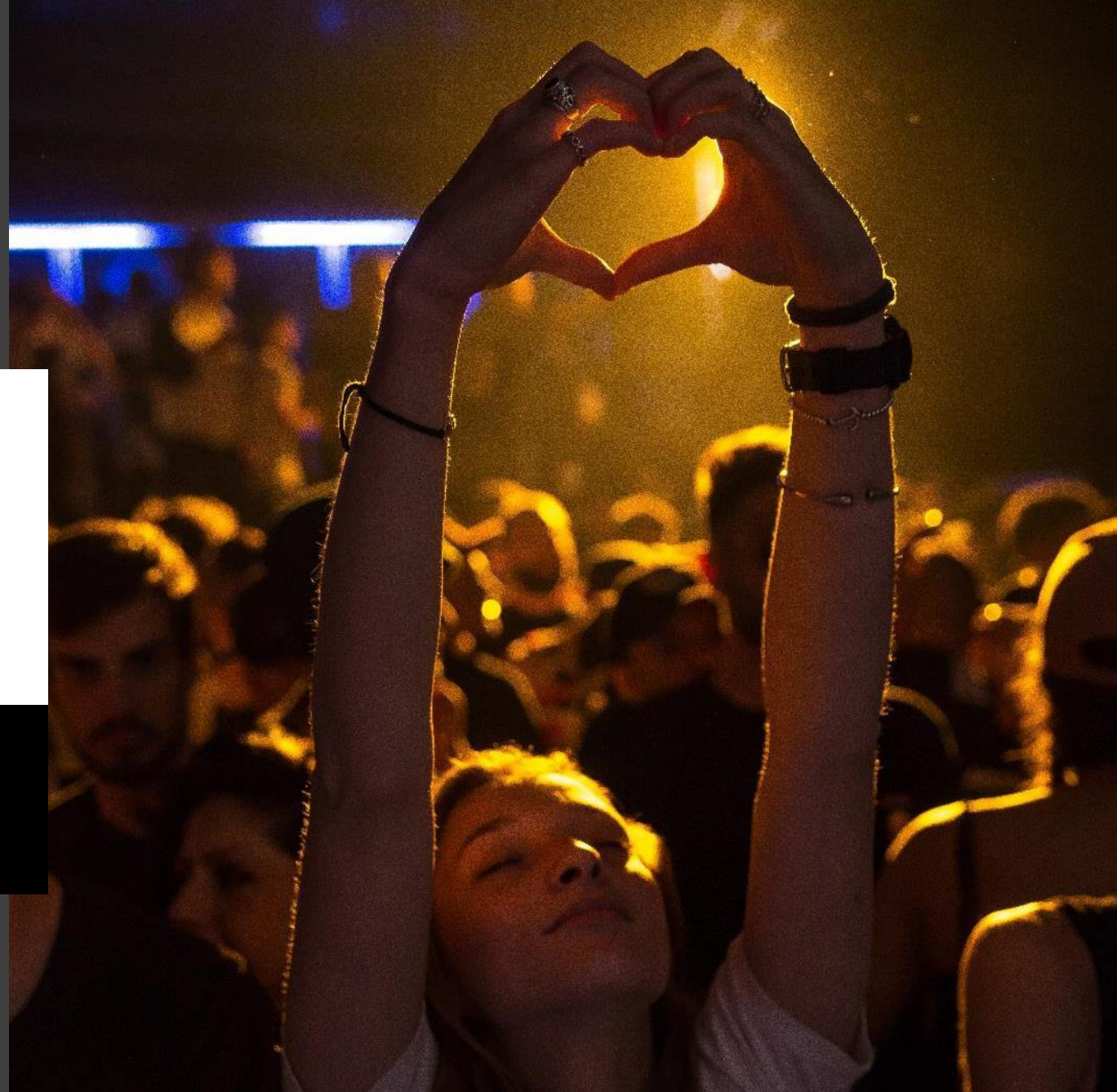
- Introduction
- Purpose
- Covid 19 – what's current, resources
- Voluntary Event Code
- Break
- Event planning for Covid restrictions
- Break
- Risk & Scenario planning
- Takeaways



Programme

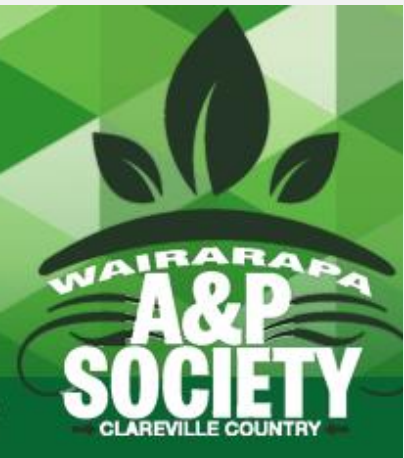
Purpose

tools to make informed decisions and
build resilient events



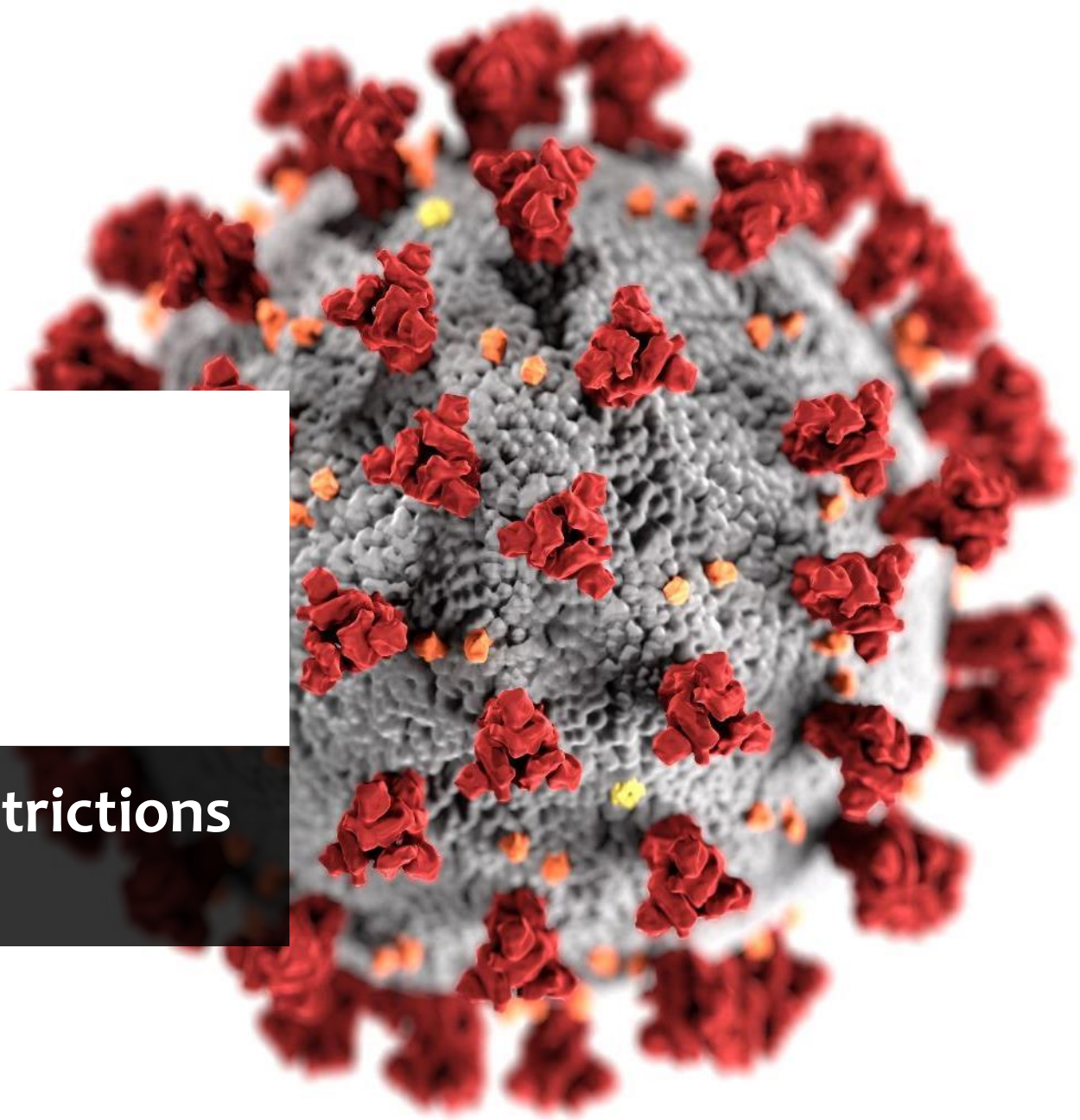


NOISE PRODUCTIONS LTD



COVID 19

information, resources, restrictions





it's been a rollercoaster ride

IT'S LIVE!
EVENT CANCELLED
THE BUSSIES
AUSTRALIAN SURF LIFE SAVING CHAMPIONSHIPS
GOLD COAST, QUEENSLAND - 18 APRIL - 26 APRIL 2020
METALAB GOLD COAST.

BOO AT THE ZOO
EVENT CANCELLED

Saturday March 28 2020
CANCELLED
Logan County Agriculture Impact Fund
REVERSE RAFFLE

Sorry
This Event
has Been
Cancelled
Wolks on Spokes

Annual YORK art & Craft award
CANCELLED

PIRTEK
PERTH
21-22 NOV 2020
Event Cancelled for 2020

WOODHALL OFF...
Event cancelled

Ribfest 2021
WE'LL BE BACK

EVENT CANCELLED
Due to COVID-19
New dates:
11th - 14th June 2021
65th Anniversary Event

HOPE not hate in association with
SAME DIFFERENT
Event cancelled
AT THE MOSQUE
Wednesday 24th April 2019
Venue will be Birmingham...
180 Belgrave Middle...
RSVP by 18th April to...@hopenothate.org.uk

event cancelled
DUE TO CORONAVIRUS OUTBREAK


CAMPUS FAIR
EVENT
CANCELLED
UNISA SPORT
USASA

PARK CITY UTAH
POLYGON 2020
CANCELLED
BUILDING A SOLID FUTURE TOGETHER

CANCELLED

BEHIND THE SEAMS
An evening for the...
women who make...
Friday 24 April 7pm-9pm
Victorian Trades Hall, Carlton
CANCELLED
WHAT SHE MAKES

New Zealand COVID-19 Alert Levels Summary

- The Alert Levels are determined by the Government and specify the public health and social measures to be taken in the fight against COVID-19. Further guidance is available on the [Covid19.govt.nz](https://www.covid19.govt.nz) website.
- The measures may be updated based on new scientific knowledge about COVID-19, information about the effectiveness of control measures in New Zealand and overseas, or the application of Alert Levels at different times (e.g. the application may be different depending on if New Zealand is moving down or up Alert Levels).

- Different parts of the country may be at different Alert Levels. We can move up and down Alert Levels.
- Services including supermarkets, health services, emergency services, utilities and goods transport will continue to operate at any level. Employers in those sectors must continue to meet health and safety obligations.
- Restrictions are cumulative (e.g. at Alert Level 4, all restrictions from Alert Levels 1, 2 and 3 apply).

Updated 28 August 2020

ELIMINATION STRATEGY – New Zealand is working together to eliminate COVID-19

Alert Level	Risk Assessment	Range of Measures (can be applied locally or nationally)
Level 4 – Lockdown Likely the disease is not contained	<ul style="list-style-type: none"> Sustained and intensive community transmission is occurring. Widespread outbreaks. 	<ul style="list-style-type: none"> People instructed to stay at home in their bubble other than for essential personal movement. Safe recreational activity is allowed in local area. Travel is severely limited. All gatherings cancelled and all public venues closed. Businesses closed except for essential services (e.g. supermarkets, pharmacies, clinics, petrol stations) and lifeline utilities. Educational facilities closed. Rationing of supplies and requisitioning of facilities possible. Reprioritisation of healthcare services.
Level 3 – Restrict High risk the disease is not contained	<ul style="list-style-type: none"> Multiple cases of community transmission occurring. Multiple active clusters in multiple regions. 	<ul style="list-style-type: none"> People instructed to stay home in their bubble other than for essential personal movement – including to go to work, school if they have to, or for local recreation. Physical distancing of two metres outside home, or one metre in controlled environments like schools and workplaces. People must stay within their immediate household bubble, but can expand this to reconnect with close family / whānau, or bring in caregivers, or support isolated people. This extended bubble should remain exclusive. Schools (years 1 to 10) and Early Childhood Education centres can safely open, but will have limited capacity. Children should learn at home if possible. People must work from home unless that is not possible. Businesses cannot offer services that involve close personal contact, unless it is a supermarket, pharmacy, petrol station or hardware store providing goods to trade customers, or it is an emergency or critical situation. Other businesses can open premises, but cannot physically interact with customers. Low risk local recreation activities are allowed. Public venues are closed (e.g. libraries, museums, cinemas, food courts, gyms, pools, playgrounds, markets). Gatherings of up to 10 people are allowed but only for wedding services, funerals and tangihanga. Physical distancing and public health measures must be maintained. Healthcare services use virtual, non-contact consultations where possible. Inter-regional travel is highly limited (e.g. for critical workers, with limited exemptions for others). People at high risk of severe illness (older people and those with existing medical conditions) are encouraged to stay at home where possible, and take additional precautions when leaving home. They may choose to work.
Level 2 – Reduce The disease is contained, but the risk of community transmission remains	<ul style="list-style-type: none"> Limited community transmission could be occurring. Active clusters in more than one region. 	<ul style="list-style-type: none"> People can reconnect with friends and family, and socialise in groups of up to 100, go shopping, or travel domestically, if following public health guidance. Keep physical distancing of two metres from people you don't know when out in public or in retail stores. Keep one metre physical distancing in controlled environments like workplaces, where practicable. No more than 100 people at gatherings, including weddings, birthdays and funerals and tangihanga. Businesses can open to the public if following public health guidance including physical distancing and record keeping. Alternative ways of working encouraged where possible. Hospitality businesses must keep groups of customers separated, seated, and served by a single person. Maximum of 100 people at a time. Sport and recreation activities are allowed, subject to conditions on gatherings, record keeping, and – where practical – physical distancing. Public venues such as museums, libraries and pools can open if they comply with public health measures and ensure 1 metre physical distancing and record keeping. Event facilities, including cinemas, stadiums, concert venues and casinos can have more than 100 people at a time, provided that there are no more than 100 in a defined space, and the groups do not mix. Health and disability care services operate as normally as possible. It is safe to send your children to schools, early learning services and tertiary education. There will be appropriate measures in place. People at higher-risk of severe illness from COVID-19 (e.g. those with underlying medical conditions, especially if not well-controlled, and seniors) are encouraged to take additional precautions when leaving home. They may work, if they agree with their employer that they can do so safely. Face coverings required on public transport and aircraft (but not inter-island ferries) – school buses and children under 12 are exempt along with passengers in taxis or ride share services and people with disabilities or mental health conditions.
Level 1 – Prepare The disease is contained in New Zealand	<ul style="list-style-type: none"> COVID-19 is uncontrolled overseas. Sporadic imported cases. Isolated local transmission could be occurring in New Zealand. 	<ul style="list-style-type: none"> Border entry measures to minimise risk of importing COVID-19 cases. Intensive testing for COVID-19. Rapid contact tracing of any positive case. Self-isolation and quarantine required. Schools and workplaces open, and must operate safely. No restrictions on personal movement but people are encouraged to maintain a record of where they have been. No restrictions on gatherings but organisers encouraged to maintain records to enable contact tracing. Stay home if you're sick, report flu-like symptoms. Wash and dry hands, cough into elbow, don't touch your face. No restrictions on domestic transport – avoid public transport or travel if sick. No restrictions on workplaces or services but they are encouraged to maintain records to enable contact tracing. QR codes issued by the NZ Government must be displayed in workplaces and on public transport to enable use of the NZ COVID Tracer App for contact tracing.

Covid Restrictions for Events

Legal requirements

Alert Level 4

- Nah, nada, no events
- We're all in our own bubbles
- No travel
- Virtual all the way

Alert Level 3

- Level 4 with takeaways
- Maximum gatherings of 10 people
- Essential travel only (school and work)
- Online only real option

Alert Level 2

- Contact tracing systems
- 100 people in a defined space
- 1m social distancing in a controlled space
- Masks on public transport
- Hospitality restrictions to be considered

Alert Level 1

- No number limit
- No social distancing
- Covid 19 QR code displayed
- Borders still closed

Contact Tracing



Covid 19 tracer QR code displayed at venues and event sites

Ticketing systems – collect the information from all attendees

System in place for non-ticketed events

Information to be disclosed to the Ministry of Health if required

Alternative option necessary at level 2

Must meet the requirements of the Privacy Act – legally obtained and stored safely

Kept for at least four weeks

Can't be used for any other purpose unless attendees are made aware of this

Defined Spaces and Distancing

Defined Space

- Indoor or outdoor
- Substantially divided from other spaces
- Indoor or outdoor – walls
- Outdoor only – at least 2m between all people in one space and any other people
- Groups do not intermingle at a distance closer than 2m (including entering and leaving the space)
- Provide separate services to each group
- Have the same staff working in each group
- Create more space than required

Distancing

- 1m in a defined space
- 2m outside of a defined space
- Does not apply to a gathering of friends or whanau in the workplace
- Require or encourage masks in situations where distancing isn't possible

Hygiene

Enable and encourage best practice hygiene standards



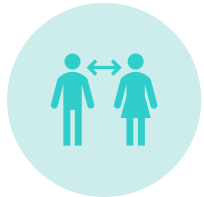
Request or provide masks



Resources and facilities to enable best practice hygiene standards



Staff training



Reminders and notices



Ask anyone unwell to stay at home



Attendee & staff health declaration

Resources

Legislation

- Covid 19 Public Health Response Act 2020
- Covid 19 Public Health (Alert Level Requirements) Order 2020

MBIE Major Events

- Event Sector Voluntary Code

Covid19.govt.nz

- Information on operating events at each alert level
- General information on slowing the spread

Industry associations

- EVANZ, NZEA, CINZ, TIA
- Lobbying and information

Event Sector Voluntary Code

- Voluntary non-legislative and not regulated or legally enforceable
- Outlines best practice to prevent/minimise Covid risks
- Recognises the importance for the events sector to do our part
- Take responsibility to regularly and consistently stay up to date with Ministry of Health guidance

Responsible for keeping everyone safe

We're committed to the Event Sector Voluntary Code

This means that we are:

- **Enabling** contact tracing
- **Enabling** good hygiene practices
- **Encouraging** a culture of best practice around COVID-19

Do your bit to help prevent the spread of COVID-19



To see the Code head to
www.majorevents.govt.nz/thecode

New Zealand Government

Unite
against
COVID-19

Planning

Covid and beyond

This isn't forever.
It's just right now.

Scenario Plan

- Develop a detailed plan for each alert level
- Understand the risks and develop solutions
- Be pro-active with communications – no surprises
- Prepare a crisis management plan

Risk Management

Health and safety

- assess each area with a Covid 19 lens

Financial

- review each income source
- understand the risks and how they can be mitigated

Legal

- check and renegotiate contracts
- check ticketing T & Cs
- use a lawyer!

Communications

Stakeholder stocktake

- Review all your stakeholders – staff, sponsors to ticket holders
- Develop a communications plan for each

Manage expectations

- what will happen if there is an alert change?
- what do you expect from them at the event?
- how will their experience be different?

Crisis Planning

- Don't wait for it to happen
- Don't Panic
- Plan for a Covid case at your events
 - reputation management
 - record actions taken
 - crisis team – who?
 - communications
 - media spokesperson





Let's Do It

working together

Takeaways





Thank You

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